

# Analytics and Data Insights

Data analytics and strategic planning ensure robust and cost-effective insurance programs.

Business insurance protects financial risks associated with unexpected events, such as a lawsuit, natural disaster, or injured employee. How well a company manages those risks, carrier relationships and employee health and wellness can directly determine premium costs. Business owners and operators can control those costs through strategic and actionable financial analytics.

MMA helps thousands of companies protect their interests and secure their future through placement of comprehensive coverage with appropriate insurance markets. Our Analytics and Data Insights (ADI) team provides evaluations for future loss projections, collateral requirements, experience mod rates, catastrophe modeling for large property risks, all to ensure you are getting the best performance from your insurance program.

## How will analytic benefits businesses?

With the help of detailed analytics, businesses will be able to:

- Identify cost drivers and trends
- Work toward lowering their experience mod
- Evaluate cost effectiveness of large deductibles and SIRs
- Drill down from policy level to individual claims
- Benchmark program performance to industry averages
- Evaluate program design modifications

## Our Approach

When it comes to financial analytics, we've got you covered. Check out how we keep you ahead of the game:

- Loss Forecasting
- Experience Mod Analytics
- Collateral Review
- Property Value Stratifications
- Program Benchmarking
- Property CAT Modeling
- Probable Maximum Loss Reports

# Your future is limitless.<sup>SM</sup>

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Business Insurance

Employee Health & Benefits

Private Client Services

Retirement Services

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## Learn more

Contact a MMA advisor today to find out how our passionate insurance professionals can help you use data analytics to achieve measurable results.

 **Analytics and Data Insights**  
Turning insights into action.

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